



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 578176 /		<u>Alt Order #</u> 09829263
<u>Product</u> YVETTE MCGEE BROWN		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> McGee Brown,Yvette/D/Ohio Supreme Court		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Terry Lally	<u>Sales Office</u> Chicago-Millenn
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

AKP Message & Media
730 North Franklin
#404
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	10/29/12	11/02/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$800.00			
N 2	8	11/05/12	11/06/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$800.00			
N 3	8	10/29/12	11/02/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$4,200.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,400.00			
N 4	8	11/05/12	11/06/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,400.00			
N 5	8	10/29/12	11/02/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,400.00			
N 6	8	11/05/12	11/06/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,400.00			
N 7	8	11/03/12	11/03/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
N 8	8	11/04/12	11/04/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$250.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

Contract / Revision	Alt Order #
578176 /	09829263

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	YVETTE MCGEE BROV	

Advertiser	Original Date / Revision
McGee Brown, Yvette/D/O	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	11/04/12	11/04/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$250.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$250.00			
N 10	8	11/04/12	11/04/12	FOX News Sunday	10a-11a		:30			NM	1	\$400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$400.00			
N 11	8	10/29/12	11/02/12	M-F 11a-12p	11a-12p		:30			NM	2	\$400.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$200.00			
N 12	8	11/05/12	11/06/12	M-F 11a-12p	11a-12p		:30			NM	2	\$400.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$200.00			
N 13	8	10/29/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$200.00			
N 14	8	11/05/12	11/05/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
N 15	8	10/29/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	2	\$600.00
		STEVE HARVEY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$300.00			
N 16	8	11/05/12	11/05/12	M-F 2p-3p	2p-3p		:30			NM	1	\$300.00
		STEVE HARVEY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
N 17	8	10/29/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	1	\$350.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$350.00			
N 18	8	10/29/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	3	\$2,400.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$800.00			
N 19	8	11/05/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
N 20	8	10/29/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$4,500.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,500.00			
N 21	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,500.00
		FOX NEWS										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

<u>Contract / Revision</u> 578176 /		<u>Alt Order #</u> 09829263
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> YVETTE MCGEE BROV	<u>Estimate #</u>
<u>Advertiser</u> McGee Brown, Yvette/D/O		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 22	8	10/29/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$5,400.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,800.00			
N 23	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,800.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 24	8	10/29/12	11/02/12	M-F 7p-730p News	7p-730p News		:30			NM	3	\$5,400.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,800.00			
N 25	8	11/05/12	11/05/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,800.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 26	8	11/04/12	11/04/12	Su 6p-7p	6p-7p News		:30			NM	1	\$1,100.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,100.00			
N 27	8	10/29/12	11/02/12	M-F 730-8p	730p-8p		:30			NM	2	\$1,900.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$950.00			
N 28	8	11/05/12	11/05/12	M-F 730-8p	730p-8p		:30			NM	1	\$950.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
N 29	8	10/29/12	11/02/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	3	\$5,100.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,700.00			
N 30	8	11/05/12	11/05/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$1,700.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,700.00			
N 31	8	10/29/12	11/01/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$1,300.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWT---				2	\$650.00			
N 32	8	11/05/12	11/05/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$650.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$650.00			
N 33	8	11/05/12	11/05/12	FOX Prime Monday 8p-9p	8p-9p		:30			NM	1	\$6,000.00
BONES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
578176 /	09829263

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	YVETTE MCGEE BROV	

<u>Advertiser</u>	<u>Original Date / Revision</u>
McGee Brown,Yvette/D/O	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Totals											55	\$62,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	55	\$62,250.00	\$52,912.50
Totals	55	\$62,250.00	\$52,912.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 6/10/12
------------------------------	-------------------------

I, Marc Gray/AKPD Message and Media LLC,
 being/on behalf of: Yvette McGee Brown, a legally
 qualified candidate of the Democrat political
 party for the office of: Ohio Supreme Court Justice
 in the general
 election to be held on: November 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Retain Justice Yvette McGee Brown

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

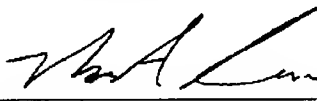
Treasurer: Robert Duncan, Deputy Treasurer: Eleanor Palmer; 340 E Fulton St. Columbus, OH 43215;
Ph: 614.214.0756 TAX ID: 453863118

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9-27-12

Date



Signature

To Be Signed By Station Representative

☐

Accepted

☐

Accepted in Part

☐

Rejected

Signature

Printed Name

Title

CASH ONLY IF ALL CHECKED OFF - SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

AKRON MESSAGE AND MEDIA INC.
PO BOX 700
AKRON OHIO 44308-0700

MEMO Yoette McGee Brown 10/29-11/4

PAY TO THE ORDER OF WJW-TV

Thirty-Three Thousand One Hundred Seven and 50/100 ***** DOLLARS

\$ **33,107.50

PHOTOGRAPH CHARGE BLANK IN
10-001/700

DATE 10/28/12

WJW-TV FOX 18

A TAMPER RESISTANT TOWEN AREA A

1001894 00710000131 133298697

96186-5 #

over